

## **Brochure**

# **Experience Premium Internet with High Speed at Your Business**

# DirectNet - High Speed Internet with NO contention

Your Business can now enjoy high performance business Internet access at a flat monthly rate and offpeak options with our **DirectNet** solution. A superior Internet service what is ideal for large companies.

As a customer you receive dedicated access to both international and domestic Internet with no limit on the volume of your traffic. The split between International and Domestic traffic is irrelevant - you can use as much of either type as you like.

## DirectNet offers you the following benefits:

- An uncapped service (you'll never get charged for going over your limit and you won't slow down to dial-up speed when you reach your limit)
- No contention rate. DirectNet offers 1:1 contention rate because it is a direct network
- Opportunity to implement cloud solutions and VoIP (Voice Over IP) to reduce your costs

#### **Testimonial**

"We have a boutique production house that creates television commercials for international markets such as Europe, Australia and South East Asia. Deadlines are tight and the amount of data we need to send and receive in a few hours is enormous. As our business grew it became clear that we could not provide the service our overseas clients demanded using standard internet. We struggled to deliver the end product: always just making the deadline but not without a large amount of stress and late nights. We needed to find a solution.

In a fantastic stroke of luck we were pointed in the direction of Fibreplus. They provided us with an amazing solution for the area our studio was located. Now we have a fast and very reliable internet. Delivery of the final commercials is no longer an issue. Our internet has never failed us and without exaggerating, has become an essential part of our business. We have never looked back."

Rachel, Underpants TV

Peak Times	Standard bandwidth during peak times	
	DirectNet Off-peak Plus 10	+10 Mbit/s bandwidth
Off Peak Plans	DirectNet Off-peak Plus 20	+20 Mbit/s bandwidth
(During off- peak times)	DirectNet Off-peak Plus 50	+50 Mbit/s bandwidth
	DirectNet Off-peak Plus 100	+100 Mbit/s bandwidth

#### **Optional add-on:**

DirectNet Off-Peak is available to all DirectNet customers as an add-on.

This brings you additional bandwidth to access the Internet during off-peak hours. (6pm - 8am Monday to Friday & 6pm Friday - 8am Monday)

\*Please contact us for more information such as pricing of the best DirectNet option for you.



### What is DirectNet?

DirectNet is an ultra-fast fibre based solution for businesses, offering high speed, cost effective collaboration and flat rate access to public Internet.

## What are off-peak hours?

An off-peak hour is the time period when the majority of Internet users are online at the same time. Typically, the peak hours are between 7 to 9 pm. During this time frame, users commonly experience slowness while browsing or downloading content.



### What is a Contention Ratio?

Internet bandwidth is generally shared with other customers. How many people you share with is known as the contention ratio. Normally you have a contention ratio of 50:1, what means that you are sharing your connection with 50 other customers. This means that the bandwidth you purchase is the maximum speed you could achieve, but in reality your average speed will be lower than this.

To understand contention, imagine cars and a motorway. Your contention ratio refers to how many cars share your off-ramp with you. Obviously the more cars there are, the slower your access to information will be.

# What is the minimum contract length?

We don't believe in locking you in for an extended period, so our minimum term is one year only.

## Where is DirectNet currently available?

We can offer DirectNet services to all offices in the following UFB areas - Auckland, Hamilton, Tauranga, New Plymouth, Napier/Hastings, Wellington and Christchurch.

# Can I increase my DirectNet Internet bandwidth during my contract term?

You can increase your bandwidth at any time by adding an additional block of 10Mbit/s to your service. The additional monthly charge for this will be added to your bill and you will pay a one-off change fee.

#### **Contact Details**

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